



PharmaEd Resources, Inc. • 2810 Robeson Park Drive • Champaign, IL 61822  
tel. 217.721.5774 • web. [www.pharmaedresources.com](http://www.pharmaedresources.com)

# Sponsorship Opportunities

Sponsor a Pharma Ed event and take advantage of the opportunity to meet and interact with an audience specifically targeted to your business needs!

As an event sponsor, you will share your expertise, showcase your products and services, and network with decision-makers from the pharmaceutical, biotech, and medical device industries.

We offer a number of sponsorship options designed to meet your strategic goals:

## Gold Sponsor - \$7,500

This exclusive sponsorship level will set your business apart and provides maximum business value.

Package includes:

- Recognition as an event sponsor
- Logo placement on all promotional materials and event handouts
- Company logo on Pharma Ed's website with click-through capability
- Prime exhibit space at the event
- Special recognition as luncheon sponsor, & exclusive distribution of your marketing materials during lunch
- 20-minute luncheon presentation
- 4 event passes and attendee list provided post-event

## Silver Sponsor - \$5,000

Package includes:

- Recognition as an event sponsor
- Logo placement on all promotional materials and event handouts
- Company logo on Pharma Ed's website with click-through capability
- Prime exhibit space at the event
- Special recognition as luncheon sponsor & exclusive distribution of your marketing materials during lunch
- 20-minute luncheon presentation
- 2 event passes and attendee list provided post-event

## Happy Hour Sponsor - \$4,995 (includes 1 drink pass/per attendee & plenty of appetizers for all)

Package includes:

- Recognition as an event sponsor
- Logo placement on all promotional materials and event handouts
- Company logo on Pharma Ed's website with click-through capability
- Tabletop exhibit space at the event
- Special recognition as Happy Hour Sponsor
- Exclusive opportunity to distribute your marketing materials during Happy Hour (This is your opportunity to get creative! Think napkins, promotional schwag. You name it, we'll help you stage it nicely!)
- 1 event pass and attendee list provided post-event

## Exhibitor - \$2,195

Package includes:

- Recognition as an event sponsor
- Logo placement on all promotional materials and event handouts
- Company logo on Pharma Ed's website with click-through capability
- Tabletop exhibit space at the event
- Distribution of your marketing materials at the event
- 1 event pass and attendee list provided post-event

## Partner - \$495

Intended for non-attending sponsors, this package includes:

- Recognition as an event sponsor
- Logo placement on all promotional materials and event handouts
- Company logo on Pharma Ed's website with click-through capability
- Distribution of your marketing materials at the event

## WiFi Sponsor - \$395

Intended as an add-on to any of the above packages, this includes:

- Exclusive recognition as the event's official WiFi sponsor

## Lanyard Sponsor - \$395

Intended as an add-on to any of the above packages, this includes:

- Exclusive distribution of your organization's branded lanyard to all attendees  
(Sponsor must supply the lanyards to Pharma Ed Resources prior to the event)

*Customized packages are also available. Please call us at 217.721.5774, or send us an email: [khubbard@pharmaedresources.com](mailto:khubbard@pharmaedresources.com) with your ideas or questions.*

## PLEASE COMPLETE THE FOLLOWING TO RESERVE YOUR SPACE!

Exhibit Staff Name: \_\_\_\_\_ email: \_\_\_\_\_

Conference Attendee: \_\_\_\_\_ email: \_\_\_\_\_

Conference Attendee: \_\_\_\_\_ email: \_\_\_\_\_

Type of Sponsorship Requested: \_\_\_\_\_ Price: \_\_\_\_\_

Method of Payment: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

I agree to the terms of this contract (signature): \_\_\_\_\_

**Please Note:** Payment must be received in full prior to any services rendered to the exhibiting company. Payment is required in advance of the conference. Please make checks (in U.S. funds drawn on a U.S. Bank) payable to PHARMA-ED RESOURCES, INC.

Please return this form by pdf to [khubbard@pharmaedresources.com](mailto:khubbard@pharmaedresources.com), or mail to:

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